

*One of the
Largest
Community Events
& Tradeshows*

HELD IN THE MD OF OPPORTUNITY

SEPTEMBER 14 & 15, 2018

LAKEVIEW SPORTS CENTRE
WABASCA, AB

TRADESHOW SALES PACKAGE



Land of
OPPORTUNITY
Expo

Fostering Connections,
Business and Exchange
In the MD Of Opportunity

About Us



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The Municipal District of Opportunity (MD of Opportunity) is located in the Northern Alberta boreal forest and is comprised of seven communities: Calling Lake, Sandy Lake, Chipewyan Lake, Wabasca, Red Earth Creek, Peerless Lake, and Trout Lake.

With six of the seven communities being located on lakeshores, oil and gas activity is heavily balanced with outdoor recreation pursuits such as boating, fishing, and swimming. In addition, the vast wilderness offers plenty of camping, hunting, and trail activity including quadding, cross-country skiing and wildlife viewing.

Bigstone Cree Nation and Peerless Trout First Nations also reside within the Municipal District of Opportunity boundaries contributing to a combined population of 5,500.

With the excitement surrounding Wabasca's downtown developments, Eagle Point Golf Course, new businesses throughout the hamlets, and ongoing support for the oil, gas and lumber industries, The Municipal District of Opportunity is pleased to announce the return of the Land of Opportunity Expo. This event will once again provide us with a forum to showcase and celebrate the continuous growth of the district.

As one of the largest community events & tradeshow held in the MD of Opportunity, the Land of Opportunity Expo will:

- Provide a family-friendly, action-packed event for residents while attracting visitors from the Slave Lake and Athabasca areas
- Provide an opportunity for local businesses and organizations to showcase their products & services
- Showcase the Municipal District's Community Programming and Development Department and their facility, the Lakeview Sports Centre


ANY INQUIRIES SHOULD BE DIRECTED TO CIARA LEIBEL
ciara@eventsbyspark.com or 1-800-281-0697 ext.5

Who Should Exhibit











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 Companies & organizations that operate within the MD of Opportunity wanting to showcase the products and services they offer to both residents and visitors

 Companies & organizations that operate in Northern Alberta that want to reach audiences in the MD of Opportunity

-  Community Groups
-  Artists
-  Home-based Businesses
-  Non-profit Organizations
-  Corporate Organizations
-  Government Departments
-  Educational Institutions
-  Youth Services or Youth-Run Organizations

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Event Highlights & Venue



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Event Highlights

- Over 65 booth spaces available to exhibitors
- Local entertainment acts on stage throughout the event
- Contests and great prize giveaways
- Live- on- location broadcast from CFWE

Venue: Lakeview Sports Centre

- Lakeview Sports Centre is located in downtown Wabasca
- Completed in early 2013, this beautiful facility boasts 17,500 square foot of gym space
- A running track, stage with sound system, and a full commercial kitchen as well as a concession
- The Community Outreach Centre includes a career centre, music room, and crafts room
- This venue has successfully hosted the Wabasca Business to Business Trade Show, the 2015 and 2016 Land of Opportunity Expo along with dance recitals, boxing cards, and numerous holiday celebrations

Event Information

Show Hours:

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Friday, September 14 4:00 PM – 8:00 PM
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Saturday, September 15 10:00 AM – 5:00 PM

Booth Pricing & Contact



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Booth Size	Super Earlybird Pricing (On or Before May 31)	Earlybird Pricing (On or Before July 30)	Regular Pricing
6 Foot Display Table	\$25.00	\$50.00	\$75.00
8x10 Booth	\$75.00	\$100.00	\$125.00
10x10 Booth	\$125.00	\$175.00	\$225.00
20x20 Booth	\$250.00	\$300.00	\$350.00

- 8x10 booths are reserved for not-for profit organizations, home-based businesses, clubs and local artists. These booths do not include power.
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Contact

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